



hoist the innovation sail to harness the change wind converting challenges to opportunities

Human beings when faced with a challenge, respond differently. Some respond with fear, some with depression, some with aggression & some with innovation. The first three are the denial modes, while the 4th is the proactive response.

When we unleash our creative juices in a difficult situation, we look for opportunities, hitherto hidden.

This training workshop is designed to trigger this response.

Contents

Look at situation positively

Generating different perspectives to a given situation is the first step to mount the challenge. Choosing a positive approach is job half done.

Look at situation objectively

The voyage of discovery is not in seeking new landscapes but in having new eyes. An objective outlook helps unearth opportunities even in adversity.

Identify opportunities

From a rational, analytical perspective, a problem is nothing more than a situation requiring action but in which the required action is not known. In times of peace, people forget how to fight.

Generate ideas to harness opportunities

Being flexible & thinking ahead unravels the change mystery. Innovation is the specific tool by which change can be exploited as an opportunity.

Develop solutions creatively

Mind is like an iceberg with only a tip visible above the water & the larger part is submerged. Can one imagine what would happen if people had the ability to tap the unused resources?

Implement effectively

The art of getting things done. "To get things done, managers must act themselves & mobilize collective action on the part of others." Change leaders have faith in themselves & their ideas. The passion behind the idea gets them through.

Take Away

This workshop has been designed for executives in senior & middle management roles.

All persons who are, & who aspire to be, contributing in a leadership role in an organisation will find great value in this workshop.

Objectives

Develop creative attitude in us & others.

Improve our own & others' capacity to respond practically and creatively to problems & opportunities.

Learn a variety of approaches designed to develop ideas & manage innovation.

Help establish an organisational climate in which creativity, entrepreneurship & innovation can grow.

Who should attend?

Middle level, Senior level

What is the duration?

1 day, 2 days, 3 days, 3 ½ days

[choose duration](#)

Interaction language

Hindi, English, Hindi/ English

Methodology

Multimedia Presentation

Lecture

Facilitated Discussion

Group exercise

Individual exercise

Study material

Anecdotes

Role plays

Games