

# in\_crove Newsletter

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"Some people look at things and ask 'Why?' Others look at things and ask 'Why Not?'"

- G B Shaw

## Latest from in\_crove:

In our October issue we will be announcing the date and topic for our next workshop to be held in the second half of November.

### Latest module :

**Intrapreneurship** is the practice of entrepreneurial skills and approaches within a company

"The reasonable man adapts himself to the world; the unreasonable one persists in trying to adapt the world to himself. Therefore all progress depends on the unreasonable man."

- George Bernard Shaw



Corporate entrepreneurship or intrapreneurship is to promote innovation or introduce new products or services or markets in existing firms.

What makes entrepreneurship distinctive is its focus on realization of opportunity, whereas a manager is focused on the best way to operate in existing hierarchies with limited resources- the intrapreneur is undoubtedly an innovative leader who sets on to what he has to achieve and raises the resources or utilizes the spare ones. Today, organisations are learning to fuel the innate abilities of their people and to build and value this Intrapreneurial Leadership as a core competency to create organisations of the future.

## Departmental Purpose Analysis (DPA)

By Mr. Sanjeev K. Dhawan

### What

Departmental purpose analysis aligns departments' focus on the customer by reviewing, understanding, recording & improving the "internal customer supplier relationship".

### When

When there is a need to:

- ☞ Understand the nature, details & quantum of COQ (cost of quality) in the department
- ☞ Improve inter-departmental value focus
- ☞ Improve inter-personal relations

### Where

Line functions/ departments  
Staff functions/ departments  
Vendor interactions  
Customer interactions

[<complete article>](#)

## Get Creative to Relieve Stress

By: Paul Evans

There are many things we can do to relieve stress, ranging from small routine changes (such as avoiding rush hour traffic) to large drastic life changes (such as quitting our stressful jobs!).

At the smaller end of the scale, one of the best ways that you can relieve stress is to 'get creative'. What can you do to get creative? Anything you like, as long as 'you' do the creating! It could be physical or mental creativity (preferably both), big or small. For example, is it about time you changed your garden around? Changed those dull old curtains? Now would be a good idea to get creative.

To relieve stress you have to do something you can be proud of. You need to be able to stand back and say to yourself, 'Yes, I did that and I did a terrific job'.

[< complete article >](#)

## Modified Fan Design

The brothers, Nipul Bezborra (25) and Bipul Bezborra (28) from Bezgaon, Assam. could not complete their education and earned their living by farming and ploughing. They bought a rice husking machine but were facing problems in separating the rice from the husk. They then developed a multi-bladed, double-layer fan to blow air in order to separate rice and husk when the mixture falls from the rice de-husking and winnowing machine. This unique fan is made of bamboo. Unlike normal fans that have one set of blades circumferentially on the axis, this machine has two sets of larger and smaller blades located circumferentially in the same axial shaft. The bigger blades are eight in number, straight and small in width. The four curved, smaller blades are arranged next to the bigger blades. The curvature provided to the front blades, which are smaller, helps in sucking the air due to the creation of a vortex. The layer of blades at the back functions as in a normal fan and sucks in the air and feeds it into the layer of blades in the front. Because of the unique arrangement of the two layers of blades, a wedging action is formed, which pushes the air forward through the front layer while producing a vacuum in between the blades. As a result, more amount of air is sucked by the back layer at a rapid pace and is channeled out through the front layer.. The cost per unit of the fan is Rs.100/-. fan has several advantages over conventional designs as (i) higher value of air flow rate per unit sweep area, (ii) higher value of air flow rate at lower speeds and (iii) less noise. Further, it is environment friendly and saves energy. It is particularly relevant in rural development as it can be used as a Forced-Air Paddy cleaner in the rice mills thus saving on labour cost.

## Kashmir to Kanyakumari - Potholes/Blackholes

By Priyanka Talwar  
Source : The Economic Times

India may have a road network of over 33 lakh km, but its distribution is highly uneven. On the one hand while certain parts of the country boast of modern expressways, there are other parts that are still inaccessible throughout the year. When the Pradhan Mantri Gram Sadak Yojana (PMGSY) was launched in 2000, only 60% of India's habitations were connected. In other words, over 3.3 lakh out of 8.49 lakh habitations were not connected by all weather roads. Even in the last seven years, this glaring disparity could not be bridged. The progress report of PMGSY shows that there has been no significant progress in new road connectivity under the scheme. Against a target of constructing 35,182.15 km of roads in 2006-07, only 20.5% could be achieved in the first seven months of the fiscal. For instance, Arunachal Pradesh, which is expected to achieve a target of 637.5 km in 2006-07, could not construct even a single km up to Oct 2006. J&K could construct a road length of 41.59 km by the end of Oct 2006 against a target of 1059.49 km in the fiscal 2006-07.

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